### **Association of Arab Universities**

# Newsletter

**Monthly** 



Eid Mubarak

لى عام ورأنتي بخير



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#### The Role of Universities in Human Resource Development and Community Service

Arab universities play a pivotal resource role in human development and community service. Their mission extends beyond the mere transmission of to include knowledge active contributions in building societies and enhancing their economies education. scientific through and innovation. research. Qualified human capital is the cornerstone of achieving sustainable development in a experiencing world rapid transformations across various fields, particularly with the rise of modern technologies and the digital revolution.



**Prof. Amr Salama**Secretary General

In this context, universities bear the responsibility of offering advanced academic and training programs that meet labor market needs and keep pace with technological and economic changes. Universities should also serve as platforms for innovation and entrepreneurship by fostering partnerships between academia and both the public and private sectors, creating new opportunities for growth and development.

Moreover, the societal role of universities in serving

communities and enhancing cultural scientific and awareness must not be overlooked. Through applied research and community-based universities initiatives. contribute practical solutions to the challenges facing our Arab societies; whether in health. environment, energy, or other vital sectors.

As a coordinating body, the **Association of Arab Universities** strives to enhance cooperation universities. Arab among the exchange promote expertise, and support programs that foster academic and research integration among our institutions. We also stress the importance of adopting modern educational strategies aligned with global quality

standards, to prepare a generation capable of leading the future with competence and confidence.

In light of this vision, the greatest challenge remains our universities' ability to adapt to global changes and reinforce leadership their role knowledge production. technology transfer. and community development. Let us continue working together to achieve this noble goal and make our universities true beacons of knowledge, fully committed to building a prosperous future for generations to come.

**Prof. Amr Ezzat Salama**Secretary Genertal

#### A Coordination Meeting Brings Together the Association of Arab Universities and the Egyptian Knowledge Bank at the AArU's Headquarters







On the morning of Monday, March 10, 2025, a coordination meeting was held between the Association of Arab Universities. headed His Excellency the Secretary-General, Professor Dr. Amr Ezzat Salama, and attended by the Association's Executive Director, Professor Dr. Anas Ratib Alsoud, AArU consultant, Professor Dr. Waleed Salameh, the Director of the Association's General Administration, Ms. Lina Al-Bitar, along with a team from the Association. From the Knowledge Bank, the meeting was attended by Ms. Ola Wagih Lawrence, Advisor to

the Knowledge Bank, Engineer Majid Al-Sadiq, Assistant Secretary of the Knowledge Bank, in addition to the Bank's technical and support team. This meeting came as a continuation of the action plan initiated after the signing of the agreement between the Association and the Egyptian Knowledge Bank. The **Egyptian** Knowledge Bank is one of the largest digital libraries in the world, aiming to provide an enormous and diverse range of research and knowledge resources. These include educational, research, cultural, and informational materials—audio.

visual, and print—from various local and international publishing houses. It is also distinguished by its ease of use.

The meeting involved discussions on the key points regarding the implementation of the agreement and the establishment of a clear timeline so that universities can benefit from the services provided by the Bank through the Association of Arab Universities.

It was also agreed that the project will be named "The Arab Knowledge Bank," and a special guidebook will be distributed to the member Arab universities outlining all the services offered, which will significantly contribute to supporting our Arab universities.









### AArU Executive Director Concludes Innovation Fellowship Week at

#### **Harvard University**



The fellowship week included in-depth discussions on the future of higher education, innovation ecosystems, and global academic Al-Soud Prof. collaboration. engaged in high-level dialogues with his peers as well as with the Director of TECH at Harvard, Dr. Paul Bottino, focusing on innovative solutions to challenges facing higher education institutions worldwide. During the week, Prof. Alsoud met with a number of academic and innovation leaders at Harvard. He explored practical models collaboration between academia and industry, with a strong focus on transformation. digital entrepreneurship, and impact-driven partnerships.

Reflecting on his experience, Prof. Al-Soud emphasized the importance of translating global innovation into





actionable strategies within the Arab region, stating:

"This fellowship has reinforced my commitment to advancing excellence and innovation across Arab universities. There is immense potential for collaboration, and I look forward to building bridges that bring global best practices into our regional context."

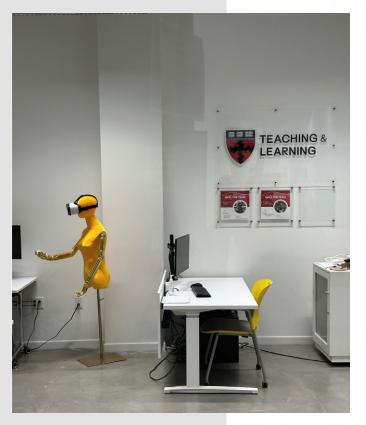
Prof. Al-Soud invites stakeholders across the Arab higher education sector to connect and collaborate on future initiatives in education innovation. Interested parties may reach out via email at:

#### anas@seas.harvard.edu



## Technology and Entrepreneurship Center at Harvard

John A. Paulson School of Engineering and Applied Sciences







Harvard John Paulson School of Engineering and Applied Sciences

#### Professor Dr. Mohamed Hussein Mahmoud Appointed President of









His Excellency Dr. Mohamed Ayman Ashour, Minister of Higher Education and Scientific Research of Egypt, announced the issuance of the presidential decree appointing Dr. Mohamed Hussein Mahmoud as President of Tanta University.

Dr. Mohamed Hussein obtained his Bachelor's degree in Engineering from Ain Shams University in 1990 with distinction and honors. He was appointed as a teaching assistant at the Faculty of Engineering at Tanta University in 1992. He earned his Master's degree in 1996 from Ain Shams University, followed by a PhD through a joint supervision program between Tanta University and the University of North Carolina, USA, in 2002. In the same year, he began

working as a lecturer at the Faculty of Engineering, Tanta University.

He progressed through academic ranks and earned the title Professor in 2013. He has held several positions, including Director of the Reinforced Concrete Laboratory. Director of the Engineering Research and Consulting Center at Tanta University, Vice Dean for Education and Student Affairs starting in 2014. Dean of the Faculty of Engineering from September 23, 2021, and Vice President of Tanta University for Education and Student Affairs since December 2021. He has also been serving as Acting President of Tanta University since August 1, 2024, until his official appointment.

#### The Association of Arab Universities Congratulates Women on International Women's Day



On the occasion of International Women's Day, which was observed yesterday, Saturday, March 8, 2025, and as part of efforts to enhance women's role in leading academic institutions, Ms. Lina Al-Bitar, Director of the General Administration at the Association of Arab Universities, assumed the duties of the Executive Director for one day. This initiative recognizes the vital role of women in advancing higher education, fostering innovation, and ensuring effective management in academic institutions.

This decision reaffirms the importance of women's participation in leadership and decision-making positions while highlighting their significant contributions to the development of education and scientific research in the Arab world.

The Association of Arab Universities extends its heartfelt congratulations to women on their International Day and reaffirms its continued support for their empowerment and their role in shaping a sustainable and distinguished academic future.





## International Women's Day conference titled "Equality and Women's Empowerment in Lebanon



The Center for Equality and Sustainable Development (ESD) at the Modern University for Business and Science (MUBS), in collaboration with the Social Service Association, organized a conference on the occasion of International Women's Day titled "Equality and Women's Empowerment in Lebanon:

Pathways to Driving Change" on Friday, March 7, at the university's campus in Badaro.

The event featured a speech by Professor Nael Allami, Vice President of MUBS, who emphasized the importance of gender equality as a university priority. Additionally, MP Dr. Najat Aoun Saliba delivered a speech highlighting the vital role women play in politics and science, with the participation of Jessie Tannous, journalist and Executive Director of TEDCOM, as the event's moderator.

#### The conference included four panel discussions:

• The first panel addressed gender-based violence, moderated by Hayat Mirshad, Executive Director of FEMALE. The panel featured discussions with

Miriam Safir, Director of the Arab Institute for Women at LAU; and Amal Houari, Head of the Social Work Department at MUBS.

- The second panel tackled gender discrimination in the workplace, led by Bianca Salloum, Head of ESD at MUBS. Panelists included Dr. Nihad Yazbek Doumit, former President of the Order of Nurses and Associate Dean at AUB's School of Nursing; Dr. Nada Khaddage-Sabbagh, Director of the Center for Women in Business at AUB; and Rita Chammal, Executive Director of the Lebanese League for Women in Business (LLWB).
- The third panel explored the role of HR and talent acquisition in promoting inclusion and diversity in corporate environments. Speakers included Lilian Abou Hamdan, HR Director at L'Oréal Lebanon; Joy El Haj, recruitment expert at Malia Group; and Reem Tanir, HR Director at Berytech, with the discussion moderated by Nisrine Rizk, HR Coordinator at MUBS.
- The fourth and final panel focused on politics as a key driver for change, featuring Layal Sakr, Founding Director of SEEDS for Legal Initiatives; and Jouelle Abou Farhat, President of Fifty-Fifty, moderated by Lina Jross, Program and Communications Manager at SEEDS.

The event also brought together a distinguished group of experts from Lebanese universities, educational institutions, civil society organizations, and more.









## Bridging Continents: Exploring New Horizons Between Bentley University and Arab Higher Education





On Tuesday 25th March 2025, the **Executive** Director of the Association of Arab Universities. Prof. Anas Ratib Alsoud, has visited Bentley University in Boston -Massachusetts, where he met with Dr. Sean Omar Ferguson, Ed.D., Vice President for Strategy Innovation, and Professor Roman the Beck from Computer Information Systems Department, and Razan Haddad. Associate Director of Global and Strategic Initiatives.

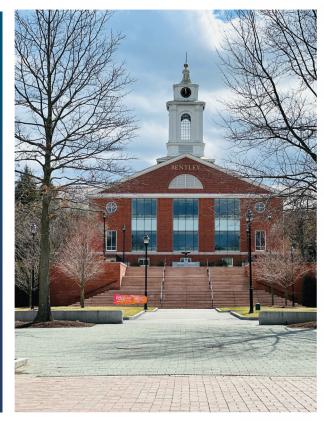
The discussions covered a wide range of topics around innovation, digital transformation, and the future of higher education. Prof Alsoud was particularly encouraged by Dr. Ferguson's genuine interest in exploring collaborative opportunities with Arab universities, especially in areas like strategic innovation, digital business, blockchain and crypto currency, joint graduate programs, executive training, and capacity building for students and faculty.

This visit also aligns with the broader vision of the Association of Arab Universities to foster international collaboration and drive innovation across member institutions. Bentley's openness to partnership presents a valuable opportunity within this strategic framework.

A call for Arab Universities:

If your institution is exploring innovative, global partnerships, now is the time to connect. Let us build something impactful together. Feel free to reach out to start the conversation. You may contact Prof. Anas via email: anas@aaru.edu.jo

AArU looks forward to turning this dialogue into meaningful partnerships that drive global impact and shared progress.











#### About the Scientific Association of Faculties of Arts







The Scientific Association of Faculties of Arts is a specialized association operating under the umbrella of the Association of Arab Universities. It aims to enhance cooperation and exchange of expertise among faculties of arts in member universities and seeks to elevate academic and research standards in the fields of humanities and social sciences.

In its commitment to expanding its reach, incorporating more Arab universities into its membership, advancing higher education in the Arab world, and fostering joint Arab efforts within well-structured academic and scientific frameworks. the Executive Committee of the approved the Union Council establishment of the Scientific Association of Faculties of Arts in member universities on November 4, 2000. Yarmouk University was designated as its headquarters.

The association serves as a fundamental pillar in supporting and developing the fields of arts and

humanities. It plays an active role in fostering cooperation between Arab universities in academic and research domains to prepare Arab individuals capable of assuming their responsibilities in serving the nation and fulfilling its aspirations for a promising future.

The association holds two annual meetings: one for its Executive Committee, with the most recent meeting held at Qatar University on December 4-5, 2024, and another for its General Assembly, with its latest meeting taking place on January 30-31, 2024, at the Faculty of Arts, Ain Shams University in Egypt.

The association actively participates in the annual meeting of the institutions under the Association of Arab Universities, where it presents a summary of its work, achievements, and updates on its journal.

#### **Key Activities**

One of the association's most significant activities is publishing the "Association of Arab Universities"

Journal for Arts," a peer-reviewed, indexed, and periodic scientific journal. It publishes research and studies in literature, languages, humanities, and social sciences, offering valuable contributions to scientific research and expanding academic knowledge.

The journal has completed its twenty-first year of regular publication since its first issue in 2004. It has earned recognition as a leading peer-reviewed journal in the Arab world due to its longevity and consistency. The journal is actively working towards inclusion in the international Scopus database.

The association also prioritizes organizing scientific conferences and symposiums to promote communication among researchers and advance research fields. In the past five years, it has hosted two international conferences:

- The first, held on March 8-9, 2020, was titled "Arab Studies in the West." It explored various aspects of Arab studies in Western academia.
- The second, held on July 17-18, 2024, was titled "The Future of Humanities in the Era of Digital Transformation." It examined the impact of digital transformation and

artificial intelligence on the humanities.

Additionally, on January 3, 2023, the association hosted a virtual scientific symposium via Zoom titled "Transformations in Orientalism and the Arab and Islamic World," featuring distinguished scholars and professors from several Arab countries.

Prof. Dr. Mohammad Mahmoud Al-Anagrah

Dean of the Faculty of Arts – Yarmouk University

Secretary-General of the Scientific Association of Faculties of Arts in the Arab World

Editor-in-Chief of the Association of Arab Universities Journal for Arts

**Contact Information for the Association:** 

**Institution Headquarters:** 

Faculty of Arts / Yarmouk University / Irbid

Phone: 02-7211111-3555 / 0777723896

Secretary-General:

Prof. Dr. Mohammad Al-Anagrah

Phone: 02-7211111-3555 / 0777723896

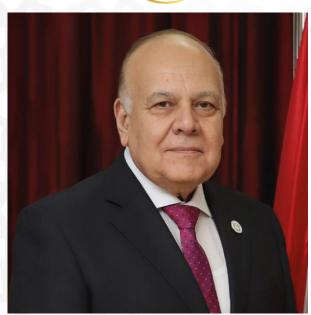
Website: www.artsarabuni.yu.edu.jo

www.aauja.yu.edu.jo

Email: artsarabyu@yu.edu.jo

#### The Association of Arab Universities Enhances Academic Cooperation in the Mediterranean Through the 'Verso Sud' Forum and the Launch of a New Academic Initiative





**Prof. Amr Salama**Secretary General

The Association of Arab Universities is actively working to strengthen cooperation between universities in Arab world the and their counterparts around the globe by building academic and scientific bridges that contribute to the development of higher education scientific research. Association has established strategic partnerships aimed at supporting innovation and enhancing quality of education in the region. Among the prominent international initiatives in which the Association participates is the "Verso Sud" Forum—a global platform dedicated to promoting cooperation in the

Mediterranean region, held under the patronage of the government. The forum brings leading companies. together academic institutions, and research organizations to discuss strategies for social, economic, and cultural development in southern Italy and the broader Mediterranean region. The fourth edition of the forum is scheduled to take place on May 16–17, 2025, in Sorrento, Italy. It will feature panel discussions roundtables focused the on challenges and opportunities facing the Mediterranean region.

In this context, a meeting was held on March 26, 2025, between the Secretary-General ofAssociation of Arab Universities and representatives of the "Verso Sud" Forum. The discussions explored prospects for cooperation, including the launch of the "Mediterranean Academy" as an initiative to enhance higher education in the region, in addition projects aimed other to supporting scientific research and academic exchange between Arab universities and their Mediterranean counterparts.

This collaboration represents a promising step toward academic integration and strengthening the role of universities in sustainable development across the region.



**Prof. Nada Farhat Mchayleh** the Dean of the Faculty of Dental Medicine at Saint Joseph University of Beirut

Association of Arab The Dental Faculties (AADF) operates under the esteemed Association of Arab Universities, a key affiliate of the League of Arab States. Established 26 years ago, the AADF was founded with the vision of uniting dental faculties across the Arab world, fostering collaboration, and advancing dental education and research. Today, it proudly comprises 26 member faculties from various Arab countries, working together to promote excellence in the field.

#### Leadership and Governance

The General Secretariat of the AADF is hosted at Saint Joseph University in Lebanon (USJ). At the helm of the Association's leadership is Prof. Nada Farhat Mchayleh, Dean of the Faculty of Dental Medicine at USJ and General Secretary of the AADF. A specialist in Pediatric Dentistry, Prof. Mchayleh brings extensive experience in academic leadership, dental

#### The Association of Arab Dental Faculties (AADF)





education, and institutional development. Under her guidance, the Association has successfully overseen multiple regional initiatives aimed at:

- Fostering academic cooperation among Arab dental faculties.
- Promoting research and innovation in dental education.
- Enhancing the quality of dental curricula and training programs.

#### **Mission and Objectives**

The AADF's core mission is to strengthen coordination and cooperation among Arab dental institutions. By providing a dynamic platform for the exchange of academic knowledge, practical expertise, and scientific advancements, the Association fosters a unified academic environment. Key objectives include:

- Aligning educational standards across member faculties.
- Supporting the development of modern curricula.
- Encouraging collaborative research and scientific exchange.
- Promoting dialogue and joint initiatives among dental institutions.





### Strategic Activities and Achievements

Over the years, the AADF has spearheaded numerous impactful events and programs, including:

- Scientific meetings and workshops on the latest advancements in dentistry.
- Interactive training sessions for undergraduate and postgraduate students.
- Faculty development programs to enhance academic and clinical expertise.

These initiatives aim to broaden exposure to contemporary dental practices and foster academic growth among students and faculty members.

The Association has also played a critical role in formulating joint academic frameworks and policies that enhance collaboration among member faculties. These efforts have significantly contributed to education elevating dental standards in the region fostering a more integrated. forward-looking Arab dental community.

### The International Arab Dental Journal

One of the AADF's most notable achievements is its flagship publication, the International Arab Dental Journal. This prestigious journal serves as a platform for scientific exchange and is currently indexed in Scopus and Google Scholar, with plans for inclusion in PubMed—a testament to its growing influence in dental research.

#### **Commitment to Excellence**

collaboration. Bv fostering innovation, and knowledge-sharing, the AADF continues to play a vital role in advancing dental education and research across the Arab world. Its initiatives not only strengthen ties between member faculties but also contribute to improving dental practices and patient care throughout the region.







#### **The University Thesis Deposit Center**



The University of Jordan Library was designated as a center for depositing university theses by the Arab Universities Union in 1986. The library is committed to performing its duties and tasks in accordance with the Union's instructions, while protecting intellectual property rights and promoting benefits to serve researchers across the Arab world.

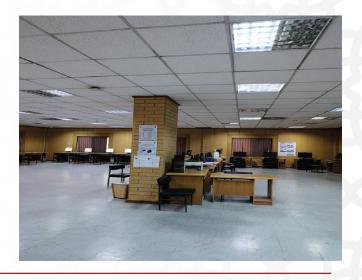
The center contains 107,270 titles with a total of 149,818 copies.

#### **Objectives:**

- 1. Depositing university theses and dissertations produced by universities in the Arab world.
- 2. Meeting the current and future needs of users, including faculty members, students, and researchers.
- 3. Developing the center's collections by attracting theses and dissertations approved in the Arab world.
- 4. Saving time and effort for faculty members, researchers, and others in accessing information sources.

The University of Jordan Library ensures the preservation of the center through the following regulations: Mechanism for reviewing or downloading theses:

- 1. Within the University of Jordan Library:
- Students access the thesis website using their username and password.
- In case of downloading a thesis or part of it, it is done through the supervisor of the electronic hall, following the instructions for using theses, which prohibits downloading any thesis or dissertation published less than five years ago, especially from universities member of the Arab Universities Union.
- The devices used in the hall are protected, and students cannot store or send a copy of the thesis except through the hall supervisor.



#### 2. Outside the University of Jordan:

- Any university member of the Arab Universities Union can request access to the thesis website.
- The library provides a username and password for each university member, upon request, provided that they show a copy of their membership certificate in the Arab Universities Union and specify the person responsible for following up on the website in their university.

Services provided by the library to the center:

#### 1. Location:

- Providing a place that can accommodate all these university theses deposited by member universities in the Union.
- Providing the necessary storage capacity for the database of theses and their full text on the available servers.
- Providing modern technologies, including modern computers and internet networks, to benefit from available information services and sources.

#### 2. Availability:

- Making available the abstracts of university theses for researchers on the library's website.
- Providing a service to obtain theses from outside Jordan through email correspondence in cooperation with the university's financial department.
- The University of Jordan Library does not allow the use of the theses database except for holders of a university ID (student or academic visitor), in order to protect the rights of thesis authors and the center's rights and laws.
- The University of Jordan Library has made available to member universities in the Arab Universities Union the ability to view the texts of university theses from their sites within Jordan without downloading the full text, and allowing only the university that owns the thesis to download the full text.

**Electronic Deposit:** 

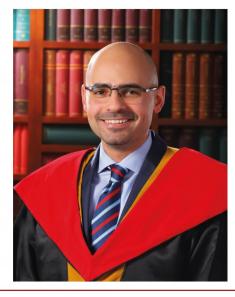




- Member universities in the Arab Universities Union can deposit theses and dissertations electronically through the following link: (link unavailable)

Binding and Cutting of Theses for Archiving:

- The binding laboratory has been working on cutting and binding university theses since its opening on 1/1/2015, including cutting paper theses that are only available in paper form and converting them into electronic form through scanners in the computer applications department, and rebinding them, in addition to binding new theses deposited in the deposit center.



Director : Dr. Mujahid Al-Dhunaibat

#### About: Arab European Leadership Network in Higher Education (ARELEN)



ARELEN is an outcome of the Tempus project "Leadership in Higher Education Management".

Universities in the Arab region are facing severe challenges relating to their future development. These challenges are the result of general trends in international higher education and broader societal changes, especially in recent times. Universities are operating in an international arena that requires sound management systems in order respond effectively to ever-growing demand for higher education provision, the need to maintain and further improve the quality of teaching and research.

Given the demographic development in the Arab region, whilst taking into account limited resources, universities have to become more efficient and effective in their operations. This requires specific skills and competences for their current and future leadership.

ARELEN serves as a network that will help universities and academics to better be able to respond to the demands placed on them by society and current and future generations of students.

ARELEN will support universities in their transformation process through the provision of a platform to exchange best practices and experiences between universities in the Arab region. At the same time, ARELEN will function as a bridge between the Arab region and Europe to increase international cooperation and for universities in the two regions to mutually learn from each other.

ARELEN Mission and Vision

Mission

ARELEN is focused on cooperative activities between universities in the Arab world and Europe. With a network comprising of 200 Arabic Universities and 100 European universities, ARELEN is ideally suited to build bridges and offer best practice wherever it exists.

Vision

An active network which engages in finding solutions to educational issues that currently exist or anticipated. It will establish itself as an authoritative and expert advisory body on MENA – EU educational issues.

Benefits of ARELEN membership ARELEN will support its members in the following ways:

- Encourage capacity building activities through specially designed workshops;
- Spread Best Practice in teaching, learning and management;
- Inform European universities of the challenges and opportunities facing Arabic universities;
- Disseminate European solutions to current global problems challenges in Education:

- Offer unique and direct networking opportunities to all members;
- Enhance the global visibility of all members:
- Influence decision making in the Arabic countries both locally, and nationally;
- Provide discussion opportunities for current educational issues.

**Contact Information:** 

Website: https://arelen.info/ Email: Assec@aaru.edu.jo



President of *ARELEN:*Prof. Amr Ezzat Salama

Secretary-General of the Association of Arab Universities (AARU)



Vice- President of ARELEN: Pro. Mohamed Loutfi

President of the British University in Egypt (BUE)



Secretary-General of ARELEN: Mr. David Lock

Secretary-General of the Magna Charta Observatory

#### **ARELEN GOVERNANCE**



















































































## Prof. Dr. Abdel Hamid Mahmoud Othman Appointed as Secretary-General of the Quality Assurance Management Association.







Prof. Dr. Abdel Hamid Mahmoud Othman, Director of the Quality Assurance Center at Sadat City University, Egypt, has taken on the position of Secretary-General of the Quality Assurance Management Association, affiliated with the Association of Arab Universities. As part of efforts to provide distinguished activities that contribute to enhancing the quality of higher education in the Arab world, the association's secretariat has been restructured in preparation for presenting its future vision.







#### PRE-CONFERENCE WORKSHOP

#### AI-ENHANCED TEACHING AND LEARNING CERTIFICATE

The AI-Enhanced Teaching and Learning Certificate is a pioneering professional development designed program exclusively for faculty members across institutions within the Association of Arab Universities.

This workshop aims to empower educators with the knowledge, skills, and innovative tools necessary to revolutionize teaching and learning through the integration of Artificial Intelligence (AI).



Dr. Hamad Odhabi Vice Chancellor for AI and Operational Excellence **Abu Dhabi University** 



Sunday 22 June 2025



Time 09.00 AM - 04.00 PM



Amman, Jordan



JOIN US



00962766821723



www.ai.aaru.edu.jo



for registration







#### PRE-CONFERENCE WORKSHOP

### AI-ENHANCED TEACHING AND LEARNING CERTIFICATE

With a comprehensive curriculum that combines theoretical foundations with practical applications, faculty members will embark on a transformative journey to enhance educational excellence in the Arab region.

Upon successful completion, participants will be awarded a certificate, recognizing their expertise in leveraging AI to enrich their teaching practices and drive student engagement.

#### By completing this course, faculty members will:

- **1.** Understand AI principles and their impact on education.
- **2.** Apply Al tools to enhance teaching and student engagement.
- **3.** Analyze educational needs and design Al-integrated learning experiences.
- **4.** Evaluate Al's impact on teaching effectiveness and learning outcomes.
- **5.** Create an Al-enhanced course design with innovative, ethical strategies.

#### **FEES**

Package 1 Workshop only Academic / Researcher

250 \$ for AAru Member 350 \$ for Non AArU Member

Package 2 Workshop + Paper in Conference Academic / Researcher

> 500 \$ for AAru Member 600 \$ for Non AArU Member









#### THE SECOND INTERNATIONAL CONFERENCE

**Universities and Artificial Intelligence** Technology: how AI is reshaping the future of Higher Education?

> **AMMAN - JORDAN** 23-24 JUNE 2025

#### **Conference Topics**

- 1. The Impact of Artificial Intelligence in Education for Sustainable **Digital Higher Education**
- 2. Virtual Reality in Education
- 3. Natural Language Processing (NLP)
- 4. Quality Assurance of Al-Based Learning, Personalized Learning through AI, AI and Teacher Professional Development
- 5.Al, Leadership and Governance
- **6.Al for Cybersecurity**
- 7. Al in Healthcare
- 8. Ethical Considerations of Al
- 9. Other related topics to Al

AI-ENHANCED TEACHING AND LEARNING **CERTIFICATE** 



**Abstract submission: 26 April 2025** 

Full text submission: 10 May 2025

**Reviewed submission: 31 May 2025** 

Category	AArU	Non AArU
	Member	Member
Students	\$250	\$350
Researchers	\$350	\$450
Attendance	\$250	\$250

journals.











## SPONSORSHIP CATEGORIES FOR THE SECOND INTERNATIONAL CONFERENCE UNIVERSITIES AND ARTIFICIAL INTELLIGENCE TECHNOLOGY

#### Platinum

- 15-minute presentation or speaking slot within a panel
- Hotel accommodation for two people for three nights
- Free exhibition booth
- Logo placement on conference documents
- Free attendance for the speaker and up to five participants

15.000 \$

#### Gold

- 10-minute presentation or speaking slot within a panel
- Hotel accommodation for one person for three nights
- Free exhibition booth 9m sq
- Logo placement on conference documents
- Free attendance for the speaker and up to three participants

10.000 \$

#### Silver

- Logo placement on conference documents
- 5-minute presentation or speaking slot within a panel
- Free exhibition booth 9m sq
- Free attendance for the speaker and up to two participants

5.000\$

#### **Bronze**

- Logo placement on conference documents
- Free attendance for the speaker and one participant

3.000\$

Tel: 00962 799821723 E-mail: info@ai.aaru.edu.jo www.ai.aaru.edu.jo







## EXHIBITION PACKAGES THE SECOND INTERNATIONAL CONFERENCE UNIVERSITIES AND ARTIFICIAL INTELLIGENCE TECHNOLOGY

#### **PACKAGE 1**

- 1. Participation in the exhibition
- 2. Attendance at the conference for 02 people
- 3. Hotel accommodation for two people for two nights
- 4. Coffee breaks and meals
- 5. Airport transfer

3.500 \$

Exhibition booth 9m sq for both packages

#### PACKAGE 2

- 1. Participation in the exhibition
- 2. Attendance at the conference for 2 people
- 3. Coffee breaks and meals

2.500 \$

Tel: 00962 799821723 E-mail: info@ai.aaru.edu.jo www.ai.aaru.edu.jo



**Book your booth** 

#### Preparatory Meeting Held Between the General Secretariat of the Association of Arab Universities and the International University of Kuwait in Preparation for the 57th General Conference





A significant preparatory meeting was held between the General Secretariat of the Association of Arab Universities and the International University of Kuwait as part of the final preparations for the 57th General Conference of the Association, scheduled to take place in Kuwait from March 23 to 24, 2025.

The meeting was attended by the Chairman of the Board of Trustees of the International University of Kuwait, Professor Dr. Barakat Awad Al-Huthaiban, along with a team from the university. Discussions focused on coordinating all organizational and logistical aspects of the conference to ensure it is conducted in a manner befitting the importance and scale of the event.

This conference is considered one of the most prominent academic gatherings in the Arab world, with participation confirmed from over 300 presidents of Arab universities to date. This reflects the prestigious status of the Association and its central role in advancing higher education across the Arab region.

emphasized Both the parties importance of ensuring that preparations are precise and carried out to the highest standards of professionalism, in a way that reflects Kuwait's esteemed position as the host of this major academic event and demonstrates the spirit of collaboration and unity among Arab higher education institutions.

# AArU Executive Director Visits MIT to Strengthen Innovation Partnerships Supporting the Arab Higher Education Mission





As part of the Association of Arab Universities' ongoing efforts to strengthen international collaboration and promote innovation within the Arab higher education sector, Prof. Dr. Anas Ratib Al-Soud, Executive Director of the Association, paid a strategic visit to the Massachusetts Institute of Technology (MIT) in Boston, USA.

During the visit, Prof. Al-Soud met with his long-time colleague Saana McDaniel, a key leader in global academic innovation. Their collaboration dates back to 2019, when Prof. Al-Soud played a vital role in supporting the launch of MIT's Make Impact Consortium, a forward-thinking initiative that brings together global universities to promote entrepreneurship, innovation, and social impact.

The visit included strategic discussions on launching projects and regional activities through the Association of Arab Universities, with the aim of enabling Arab institutions to benefit hands-on. MIT's impact-driven model that tightly links academia with industry.

Prof. Al-Soud expressed his admiration for the depth of technological advancement and

real-world application seen at MIT, underscoring its alignment with the Association's vision to advance excellence, innovation, and practical relevance in higher education across the Arab world.

"Engagements like this are essential to fulfilling the Association's mission of building globally competitive Arab universities. We are committed to bringing such impactful collaborations to our member institutions,"

Prof. Al-Soud stated.

This visit marks another important step in bridging Arab universities with the world's leading innovation ecosystems, reaffirming the Association's dedication to driving transformation across the region.















### Invitation to the 2nd International Conference on Universities and Artificial Intelligence Technology

The Association of Arab Universities, in collaboration with the China Association of Higher Education, is pleased to invite you to participate in the 2nd International Conference on "Universities and Artificial Intelligence Technology", taking place in Amman, Jordan, on June 2025,24-23.

Building on the success of the first edition, this conference will feature cutting-edge research and discussions on the latest AI developments in technology and education, along with a scientific exhibition showcasing top digital innovations.

Exclusive Workshop on the Sidelines of the Conference: "AI-Enhanced Teaching and Learning Certificate"
June 2025,22

Designed for faculty members and researchers to enhance their skills in applying AI in education.

#### **Opportunities for Participation:**

- Submit a research paper
- Sponsor the conference or one of its activities
- Join the exhibition to showcase your top scientific and technological

innovations

For more details and registration, visit the conference website: ai.aaru.edu.jo

#### **Association of Arab Universities**

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